

Website privacy notice - detailed information

Hupac takes your privacy seriously. This Website privacy notice applies to users of this and other integrated Hupac websites and visitors of Hupac profiles in Social Media platforms and personal profiles of Hupac staff acting on Hupac behalf.

Who is the data controller and who can I contact?

Data Controller:

Hupac Intermodal SA

Viale R. Manzoni 6

CH-6830 Chiasso

T. +41 58 855 88 00

F. +41 58 855 88 81

Privacy.CH@hupac.com

What type of information do we collect?

A) Log files

Each time you use the internet certain data is automatically transferred from your browser and stored by us in so-called log files.

1. Information about the browser type and the version used
2. The user's operating system
3. The user's internet service provider
4. The user's IP address
5. The date and time of access
6. Websites from which the user's system accesses our website
7. Websites that are retrieved by the user's system through our website
8. Name of the downloaded file
9. Volume of data transferred
10. A report as to whether the download was successful

The log files are stored by us to investigate defects and for security reasons. They are stored for up to 1 year, after which they will be deleted, provided the user does not give us the consent to store them for a longer period. Moreover, Log files that must be retained for longer periods for evidence purposes are excluded from deletion until the applicable incident has been reviewed and may in particular cases be passed along to investigating authorities.

B) Cookies

What are cookies?

Cookies are small text files that are sent whenever a webpage is visited and are stored in the user's browser. If the corresponding webpage is visited again, the user's browser will send back the content of the cookie, thereby enabling the user to be recognised.

For how long are cookies stored in the browser?

Some cookies are automatically deleted at the end of the browser session (so-called session cookies), others are stored in the user's browser for a specified period or indefinitely and thereafter deleted themselves (so-called temporary or permanent cookies).

Blocking or cancelling cookies?

Use the link provided below, you can see whether cookies from various providers have been activated and object to the collection or analysis of your data using their cookies: www.youronlinechoices.com.

It is possible to object to various cookies in a blanket fashion, including those of US providers, by clicking on the following link: optout.networkadvertising.org.

Comprehensive information concerning cookies may be found on the following user portal:

<http://www.allaboutcookies.org>

What cookies do we use and for what purpose?

We use cookies to make our website more user-friendly and to measure and analyse the usage of our website. Some elements of our website require that the browser accessing the site can also be identified after switching to a different page. We also use cookies on our website that enable an analysis of the browsing habits of the users.

Essential cookies

Some cookies are essential for us to be able to securely provide our online services. This category includes, for example, cookies:

- > that are used to identify or authenticate our users
- > that temporarily store certain information entered by users (e.g., content of an online form)
- > that save user preferences (e.g., search or language settings).

Analytical and performance cookies

We use analysis cookies to be able to carry out statistical analysis of our users' browsing habits (e.g., subpages visited, search terms entered) based on consolidated data.

Tracking cookies in connection with social plugins

The embedding of social plugins often results in plugin cookies being saved by providers.

C) Web analysis tools

We need statistical information to be able to make our website more user-friendly and to conduct market research.

We use the following web analysis tools for this purpose. The usage profiles generated by the tools using analysis cookies or from an analysis of the log files are not cross-referenced with personal data. The tools either do not use the IP addresses of users at all or abbreviate them immediately after collection. The providers of web analysis tools only process data as processors in accordance with our instructions and not for their own purposes.

For each web analysis tool, you can find information regarding the corresponding provider, as well as how to object to the collection and processing of data through the tool. Please note in relation to tools that work with opt-out cookies that the opt-out function is device- or browser-specific and generally only applies for the specific end device or browser used. In addition, you can also prevent usage profiles being generated overall by deactivating cookies in general.

- > Google Analytics: Google Analytics is provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). We use Google Analytics along with the additional IP address anonymisation function offered by Google: This means that IP addresses will generally already be anonymised by Google within the EU, and only in exceptional cases not until they reach the USA, and that in any case they will only be stored in abbreviated form. You can object to the collection and analysis of your data through this tool by downloading and installing the browser plugin available at the following link: tools.google.com/dlpage/gaoptout?hl=de.
- > Webtrekk: Webtrekk is provided by Webtrekk GmbH, Boxhagener Strasse 76-78, 10245 Berlin, Germany. You can object to the collection and analysis of your data through this tool by downloading and saving the opt-out cookie available at the following link: [optout.webtrekk.net/?r=http://www.webtrekk.com/index/datenschutzerklaerung/opt-out.html](http://www.webtrekk.com/index/datenschutzerklaerung/opt-out.html).
- > Optimizely: Optimizely is provided by Optimizely GmbH, Spichernstrasse 6, 50672 Cologne, Germany. You can object to the collection and analysis of your data through this tool by opting out using the following link: www.optimizely.com/de/opt_out.
- > ShinyStat: it is provided by Triboo Data Analytics Srl, Viale Sarca 336, Edificio sedici, 20126 Milano, Italy. You can object to the collection and analysis of your data through this tool by opting out using the following link: <https://www.shinystat.com/it/opt-out.html>.

Purpose Description	Provider	Product/ Service	Cookie Type	3rd Party	Privacy Notice	Expiration
Google Analytics	Google Inc.	Analytics	Analytics	Yes	https://policies.google.com/privacy	_ga: two years _gat: one minute _gid: 24 hours _collect: 12 months _IDE: 12 months

Youtube Video Embed	Google Inc.	Video Embedding	Advertisement and Tracking	Yes	https://policies.google.com/technologies/cookies?hl=en-US	yt-remote-cast-installed: session yt-remote-connected-devices: Persistent yt-remote-device-id: Persistent yt-remote-fast-check-period: Session yt-remote-session-app: Session yt-remote-session-name: Session YSC: Session VISITOR_INFO1_LIVE: 3 months
Facebook Pixel	Facebook	Marketing	Marketing/Tracking	Yes	https://www.facebook.com/privacy/policy/?entry_point=data_policy_redirect&entry=0	_fbp: 3 months and 1 week fr: 3 months
Google Tag Manager	Google Inc.	Analytics	Analytics	Yes	https://policies.google.com/privacy	_dc_gtm_<property-id>: one minute
Webtrekk	Webtrekk GmbH	Analytics	Analytics	Yes	https://www.webtrekk.com/privacy-notice.html	Session cookie for session recognition, lifetime: one session Long-term cookie for recognition of new/regular customer: 6 months Opt-out cookie in case of objection to tracking, minimum lifetime: 60 months
Optimizely	Optimizely GmbH	Analytics	Analytics	Yes	https://www.optimizely.com/legal/privacy-policy/	bf_lead: 12 months bf_visit: 12 months
ShinyStat	Sevendata S.p.A	Analytics	Analytics	Yes	https://www.shinystat.com/en/informativa_privacy_generale.html	trgg_: 1 hour trggv_: 1 hour trggpu_: 6 months trggds_: 6 months anx: 6 months

We also use ReCAPTCHA v3. ReCAPTCHA is a free service from Google that protects websites from spam and abuse. It uses advanced risk analysis techniques to tell humans and bots apart. ReCAPTCHA collects the personal information of users when it is integrated into a website to protect against malicious software from engaging in abusive activities on the website, whilst legitimate users can continue to interact with the website (e.g. complete forms).

D) Social plugins (plugins)

What are plugins?

Plugins enable the integration of social media into the website of Hupac Intermodal SA. The various providers of plugins are referred to below collectively as "plugin providers".

Plugins are deactivated as the default setting in order to prevent the automatic disclosure of user data to providers. Only after the user clicks on the plugin (Shariff plugin) is it activated and is data transmitted. Log files (including the IP address) are thereby transferred by your internet browser directly to a server of the relevant plugin provider and may be saved at that location. This server may be located outside the EU or the EEA (e.g., in the USA).

Prevent the activation of plugins?

If you do not wish to have data exchanged between you and social media, you should log out of social media before using the website of Hupac Intermodal SA. In addition, you should activate the private mode

in your browser.

In addition, it is also useful to deactivate or restrict cookies in your browser settings to prevent third parties from being able to monitor your browsing habits. You can generally also completely prevent the loading of plugins by using add-ons for your browser (so-called script blockers).

Does Hupac Intermodal SA have any influence over the scope of data processing by plugins?

Plugins are independent extensions of the plugin provider. Hupac Intermodal SA does not therefore have any influence over the scope of the data collected and stored by the plugin providers through plugins. If any of the named plugin providers has stored a cookie on your device, it may record your browsing habits and generate detailed usage profiles using tracking data.

Further information concerning the purpose for which data are collected, the extent to which this occurs and the further processing and use of your data by the plugin provider along with your rights and configuration options to protect your data may be found in the Privacy Notices of the relevant providers.

We use social plugins ("plugins") from the following providers in connection with our website:

- Plugins from LinkedIn: LinkedIn is operated by LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA ("LinkedIn"). An overview of LinkedIn plugins and their appearance may be found here: <https://developer.linkedin.com/plugins#>; information regarding data protection at LinkedIn may be found here: <https://www.linkedin.com/legal/privacy-policy>.

E) Contact forms

We offer you the opportunity to reach us directly by using contact forms and, for example, to submit suggestions, requests, complaints, and enquiries to us about our website and services. The personal data collected through this means (e.g., name, email address) are used exclusively for the purpose specified.

If you have any questions regarding the processing of your personal data, please use the contact information provided in the receipt confirmation of your message or [contact us](#).

We delete any data that you transmit to us using contact forms as soon as their storage is no longer necessary.

F) Technical information regarding browser settings

By using the privacy settings of your browser, you can prevent third parties from being able to monitor your browsing habits. To do so you need to activate the private mode. In addition, it is also useful to deactivate or restrict cookies in your browser settings. You can generally also completely prevent the loading of plugins by using add-ons (script blockers) for your browser.

Further details can be found in your applicable browser instructions:

- Internet Explorer: Instructions under <http://windows.microsoft.com/de-de/internet-explorer/delete-manage-cookies#ie=ie-11-win-7>
- Mozilla Firefox: Instructions under <https://support.mozilla.org/de/kb/cookies-erlauben-und->

[ablehnen](#)

- > Google Chrome: Instructions under <https://support.google.com/chrome/answer/95647>
- > Safari: Instructions under <http://help.apple.com/safari/mac/8.0/#/sfri11471>

G) What are your rights?

Every data subject has the right of access, the right to rectification, the right to erasure, the right to restriction of processing, the right to object as well as – where applicable – the right to data portability. You also have the right to lodge a complaint with a competent data protection supervisory authority (Federal Data Protection and Information Commissioner (FDPIC)). You can revoke your consent to the processing of personal data granted to us at any time. Please note that revocation does not have retroactive effect.

You can revoke the use of cookies and other external tracking technologies the first time you access our website from your device by setting the appropriate privacy preferences. Consent management is displayed when

your device accesses our website for the first time or click on the link that appears at the bottom of each page of our website. It is not possible to refuse the use of essential cookies to guarantee the functionality of our website.

H) Changes to this Website privacy notice

This Information was updated in September 2023. Any subsequent changes or updates will be made available to you at <https://www.hupac.com/>. Please check our website regularly to stay up-to-date on current policies.

For further information, please read the clients and suppliers privacy information published on the website <https://www.hupac.com/>.